



[Beavia](#) is a Czech producer with tradition, history, and years of experience as a leader in fermented products in the Czech Republic, dominating the retail market and HoReCa segment. There is a **mega trend around fermentation**, which is a rising star among superfoods. The production of Beavia fermented products - [Kimchi](#) and [beetroot with horseradish](#) grew 200% in the year 2022 with still increasing trend. After the success of the main product Kimchi, Beavia added more flavours and types of this Korean miracle Kimchi.

Beavia produces high-quality, healthy food without added preservatives. All products manufactured by the company are **lactose-, gluten- and GMO-free, with a dash of love** as its secret ingredient. **Sustainability** stands in the heart of Beavia's culture. All packaging material is fully recyclable and it can be used again ([reuse - recycle](#)).

Healthy delicacies from Beavia are available in the Czech Republic, Slovakia, Hungary, Germany, Austria, Ukraine and Romania. It is offered in online stores, small independent shops and retail outlets, such as Tesco, Ahold, REWE, and Metro.

The company is a holder of quality certificates: **IFS - Food, V-label and BIO**.

BEAVIA'S MISSION

We want to inspire people to return to themselves and the nature through quality, tasty food and help them find their happy journey.

THE STORY OF HAPPY JOURNEY - BEAVIA - PURE FOOD. PURE LOVE.

The company **I love Hummus** introduced hummus and kimchi to Czech consumers. The story goes back to **2011**, when Štěpán Hodač - founder of I love Hummus, now known as Beavia - enthusiastically started fulfilling his dream. It started with a hummus, and in **2017**, Štěpán expanded his product line to include kimchi, which ranks among the 10 healthiest food items in the world. In **2021**, to mark the tenth anniversary of the founding of the company, he decided to launch a new product line under the brand [Beavia - pure food. pure love](#) ('Happy Journey' in Latin), focused on the production of fermented food. Fermented products are beneficial for health as they improve the balance of intestinal

microflora and help with digestion. They also boost immunity and assist the cardiovascular system.

WHY DO THEY SPEAK ABOUT HAPPY JOURNEY? WHAT IS BEHIND?

Beavia comes from Latin and means 'Happy journey'.

Beatus = happy, blissful

Via = journey, choice



Useful links:

WEB - www.beavia.com

ESHOP - www.ilovekimchi.eu

PHOTOS - [Beavia Photos](#)

Social networks:

FB - <https://www.facebook.com/BeaviaCZ>

IG - https://www.instagram.com/beavia_cz/

LI - <https://www.linkedin.com/company/76155307/>

Used #

#beavia , #purefood , #purelove , #fermentedfoods , #kimchi , #happyguthappylife

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